	1	學歷	元智大學 管理學院博士 元智大學 管理學院碩士 河内越南國家大學 國際暨外語學院學士	
		職稱	助理教授	
		專長	行銷、策略管理	
		興趣	<ul><li> 策略管理</li><li> 新興與數位科技採用</li><li> 永續導向創新</li></ul>	
		校內電話	+886-2-77388000 ext. 5214	
范氏垂蓉		E-Mail	luhapham@mail.aeust.edu.tw	
工作經歷	1. 2024年1月-2024年12月: 國立陽明交通大學管理學院訪問學者			
	2. 2022年8月-2023年1月:元智大學行銷系兼任助理教授			
1. <b>Pham Thi, T. D.</b> , Pham, V. K., & Duong, N. T. (2025). Understanding M-learning app adoption: an integrated model for college students in Vietnam. <i>Interactive Learning Environments</i> , 1-23. (SSCI, 2023IF: 3.7)				
	<u>ł</u>	https://doi.org/10.1080/10494820.2025.2488144		
	(	<b>Pham Thi, T. D.</b> , & Duong, N. T. (2025). Consumers' Intentions to Use AI Chatbots on Online Shopping Platforms. <i>Journal of Computer Information Systems</i> , 1-16. (SCI, 2023IF: 2.5, ABDC: A, ABS: 2)		
	1	https://doi.org/10.1080/08874417.2025.2456750		

- 3. Pham Thi, T. D., Pham, V. K., & Duong, N. T. (2024). An integrated model of online shopping behavior: Evidence from online shoppers in Vietnam. Current Psychology, 1-19. (SSCI, 2023IF: 2.5) https://doi.org/10.1007/s12144-024-06977-4
- 4. Duong, N. T., **Pham Thi, T. D.**, & Pham, V. K. (2024). A Comparative Study on AI-Based Learning Behaviors: Evidence from Vietnam. *International Journal of Human–Computer Interaction*, 1–17. (SCI, 2023IF: 3.4 & ABDC: B) https://doi.org/10.1080/10447318.2024.2430433

- 5. F. Phillips, **T. D. Pham Thi\*** (2024). Technology Forcing for Planetary Survival. *IEEE Transactions on Engineering Management*, 71, 3769-3781. (SSCI, 2023IF: 4.6, ABDC: A, ABS: 3) https://doi.org/10.1109/TEM.2024.3353760
- 6. **Pham Thi, T. D.**, Pham, V. K., & Duong, N. T. (2024). Consumers' Continuance Intention Toward Online Shopping Apps: An Integrated Model. Journal of Computer Information Systems, 1–21. (SCI, 2023IF: 2.5, ABDC: A, ABS: 2) https://doi.org/10.1080/08874417.2024.2413582
- 7. Pham Thi, T. D., Pham, V. K., & Duong, N. T. (2024) Why Do Users Adopt Mobile Payment? An Integrated Model, Journal of the Knowledge Economy, 1-28. (**SSCI, 2023IF: 4.0**) https://doi.org/10.1007/s13132-024-02118-1
- 8. **Pham Thi, T. D.**, & Duong, N. T. (2024). E-learning behavioral intention among college students: A comparative study. Education and Information *Technologies*, 1-23. (**SSCI**, **2023IF: 4.8**) https://doi.org/10.1007/s10639-024-12592-4

期刊論文

	Dynamic Capabilities as Stretch and Leverage of Resources: Exploring the Generic Pattern of Resource Leverage, International Conference on		
	Advancements in Social, Business and Management Sciences Research		
	(ASBMSR- February, 01-02, 2018), Tokyo, Japan.		
研討會論文	Best Presentation Award		
	2. Exploring the Interdependence between Dynamic Capabilities and		
	Organizational Knowledge, the Global Interdisciplinary Conference: Green		
	Cities Business, Engineering, Architecture, Design, & Technology, June 27 -		
	30, 2018, ICN Business School – ARTEM, Campus Nancy, France		
	,		
	June 2021: Honorary Member of the Phi Tau Phi Scholastic Honor Society of the Republic of China.		
獎項/證書	<ol> <li>August 2018: Certificate of Participant on Successful Completion of 2018         Enterprise Visit for International Graduate Students.     </li> </ol>		
	<ol> <li>February 2018: Best Presentation Award in International Conference on Advancements in Social, Business and Management Sciences Research, Tokyo, Japan.</li> </ol>		
	4. June 2017: Gold Medal for Outstanding Academic Achievement & Honorary Member of the Phi Tau Phi Scholastic Honor Society of the Republic of China.		
	<ol> <li>November 2016: Certificate of Attendance in the 2016 International Training Workshop on Science Park and Technology Business Incubator, Daejeon, Korea</li> </ol>		
	<ol> <li>April 2012: 3<sup>rd</sup> Runner-up of the Student Research Contest, Vietnam National University, Hanoi.</li> </ol>		