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| 研究計畫 (國科會、中研院、教育部、產學合作) | 113 年度永續科學研究計畫「產業氣候變遷風險評估研究(II)」之分支計畫二「產業因應氣候變遷之轉型風險評析」(計畫協同主持人) 113 年社群『多元跨域教師社群』補助計畫(112-2 學期)(計畫協同主持人) 113 年亞東教材編纂與教具製作補助計畫(112-2 學期)，(計畫主持人) | |
| 期刊論文 | 1. Chou, Shihyu, Chen, Chi-Wen, & Kuo, Ya-Ting . (2018). Flexibility, collaboration and relationship quality in the logistics service industry: An empirical study. Asia Pacific Journal of Marketing and Logistics, Vol. 30 Issue: 3, pp.555-570. (IF=6.10) 2. Sheng-Fang Chou, Jeou-Shyan Horng, Chih-Hsing Liu, Tai-Yi Yu, & Ya-Ting Kuo* . (2022). Identifying the critical factors for sustainable marketing in the catering: The influence of big data applications, marketing innovation, and technology acceptance model factors. Journal of Hospitality and Tourism Management, Vol. 51, pp. 11-21(IF=9.35)(*Corresponding Author) | |
| 研討會論文 | 1.Chou, Shihyu, & Kuo, Ya-Ting . (2016). The Linkage Between Strategic Competitive Capabilities and the Relationship Quality: A Combined View of RBV and RM. 201 (38th) ISMS Marketing Science Conference, June 16-18, 2016, Shanghai, China 2.Horng, J-S., Kuo, Ya-Ting , Tsai, C.-Y., & Chung, Y.-C. (2017). The impact of Ethical leadership on Corporate Social Responsibility: a perspective of hospitality, and tourism employees. Proceedings of 2017 15th APacCHRIE Conference, May30 -Jun 2, Nusa Dua, Bali, Indonesia. 3.Horng, J-S., & Kuo, Ya-Ting . (2017). The impact of ethical leadership on employee perception of Corporate Social Responsibility. International Conference on Hospitality, Tourism and Leisure - Sustainable Development, Innovation and Entrepreneurship, 5-6 May, New Taipei, Taiwan. 4.Tsai, C.-Y., Horng, J-S., & Kuo, Ya-Ting . (2018). An Empirical Study of Corporate Social Responsibility in the Hotel Industry in Taiwan”, Asia Pacific Tourism Association (APTA) 2018 Annual Conference, July 3-6, Mactan (Cebu), Philippines. 5.Hsieh, Yeu-Sheng , Kuo, Ya-Ting , & Ping-Hung Li. (2019). Family Instability, Future Orientation, and Adulthood Milestone Achievement in Taiwan. The 7th | |

- Conference of Taiwan Youth Project at Institute of Sociology, Academia Sinica, April 12-13.
6. **Kuo, Ya-Ting**, Khor, Chia Keey, & Hsieh, Yeu-Sheng. (2020). Spatial relationship and changes of fertility rate in Taiwan's counties and towns. The 2020 Annual Conference of the Population Association of Taiwan, September 19-20.
 7. Yeu-Sheng Hsieh, Chi-Fang Long, & **Ya-Ting Kuo**. (2020) Wages and returns to education in rural area: Comparison of Southern Taiwan and Non-Southern Taiwan". Seeing the South: 2020 Southern Taiwan Society Seminar", National Sun Yat-sen University, November 6, Kaohsiung, Taiwan.
 8. Sheng-Fang Chou, Jeou-Shyan Horng, Chih-Hsing Liu, Tai-Yi Yu, & **Ya-Ting Kuo**. (2022). The Text Mining of Sustainable Marketing for Restaurants: Current Status, Future prospects, and Research Priorities. International Conference on Hospitality, Tourism, and Leisure: Health, Well-being, and Sustainability, Taiwan.
 9. **Ya-Ting Kuo**, & Kuei-tien Chou. (2022). Manufacturing sector based on TCFD recommendations in Taiwan. Development, Resilience and Recovery: Taiwan and Regional Studies in the Context of Post-Covid and War. National Dong Hwa University, Taiwan. (The 14th Annual Conference on Development Studies)
 10. **Ya-Ting Kuo**, & Kuei-tien Chou. (2022). Exploring the application of low-carbon innovation responding to net-zero carbon emissions: Evidence from Taiwanese manufacturing companies. Taiwanese Sociological Association, Taiwan. (Taiwanese Sociological Association)
 11. Sheng-Fang Chou, Jeou-Shyan Horng, Chih-Hsing Liu, Tai-Yi Yu, & **Ya-Ting Kuo**. (2023). An Examination Of Innovativeness, Technology, And Brand Equity : A Case Study Of The Taiwan Restaurant Industry. the Asia Pacific Tourism Association Annual Conference (APTA), Chiang Mai, Thailand.
 12. **Ya-Ting Kuo**, & Kuei-tien Chou. (2023). Transition risk and credit risk: The effects of the carbon tax on Taiwanese listed companies. National Taiwan Ocean University, 28-29 October, Keelung City, Taiwan (The 15th Annual Conference on Development Studies)
 13. Fang-Ying Lin, **Ya-Ting Kuo**, & Kuei-tien Chou. (2023). Challenges of climate-related financial disclosure by Taiwanese companies: A grounded theory analysis. 18-19 November, National Taipei University, New Taipei city, Taiwan. (Taiwanese Sociological Association)
 14. Ling-Ru HSU, Fang-Ying Lin, **Ya-Ting Kuo**, & Kuei-tien Chou. (2023). Taiwan's industry transition towards net-zero: evidence from the paper industry. 18-19 November, National Taipei University, New Taipei City, Taiwan. (Taiwanese Sociological Association)
 15. Chung-Pei Pien, **Ya-Ting Kuo**, & Kuei-tien Chou. (2023). Who Drives Corporate Renewable Energy Initiatives? Evidence from a 2022 TCFD Survey Among Taiwanese Companies. 4-5 November, Kanto Gakuin University, Yokohama, Japan. (ISESEA-9)

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| | <p>16. Ya-Ting Kuo, & Kuei-tien Chou. (2023). Toward better just transition: the impact of perception of employees on attitude towards just transition in high-carbon emission manufacturing industries. 4-5 November, Kanto Gakuin University, Yokohama, Japan. (ISESEA-9).</p> <p>17. Yi-Meng Chao, Hui-Tsen Hsiao, Ling-Ru Hsu, Ya-Ting Kuo, & Kuei-Tien Chou. (2023). Factors, pressures, and barriers driving large manufacturing industries to adopt renewable energy: a preliminary examination of key emission enterprises in Taiwan. 4-5 November, Kanto Gakuin University, Yokohama, Japan. (ISESEA-9).</p> |
| <p>擔任國內、外專業 期刊評審</p> | <p>International Journal of Contemporary Hospitality Management</p> <p>Journal of Hospitality Marketing and Management</p> <p>International Journal of Hospitality & Tourism Administration</p> |

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