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經歷	國立臺灣大學風險社會與政策研究中心助研究員 國立臺灣大學風險社會與政策研究中心博士後研究員 中央研究院環境變遷中心博士後研究員	
研究計畫 (國科會、中研院、教育部、產學合作)	113 年度永續科學研究計畫「產業氣候變遷風險評估研究(II)」之分支計畫二「產業因應氣候變遷之轉型風險評析」(計畫協同主持人) 1122 學年社群『多元跨域教師社群』補助計畫 (計畫協同主持人) 1122 學年「資訊與雲端應用實習」課程教材編纂與教具製作補助(計畫主持人) 1131 學年「人工智慧與應用」課程教材編纂與教具製作補助(計畫主持人) 1131 學年「電子商務」課程教材編纂與教具製作補助(計畫主持人) 1131 學年社群『多元跨域教師社群』補助計畫 (計畫協同主持人) 1132 學年「行銷管理」課程教材編纂與教具製作補助(計畫主持人) 1132 學年社群『多元跨域教師社群』補助計畫 (計畫協同主持人) 112/10~113/03 產學合作案-商業週刊碳競爭力調查(計畫主持人) 113/02~113/11 產學合作案-人工智慧驅動的醫患關係行銷模式:醫療機構與患者之間互動的長期關係行銷模式與永續發展研究(計畫主持人)	
期刊論文	1. Chou, Shihyu, Chen, Chi-Wen, & Kuo, Ya-Ting . (2018). Flexibility, collaboration and relationship quality in the logistics service industry: An empirical study. Asia Pacific Journal of Marketing and Logistics, Vol. 30 Issue: 3, pp.555-570. (IF=6.10) 2. Sheng-Fang Chou, Jeou-Shyan Horng, Chih-Hsing Liu, Tai-Yi Yu, & Ya-Ting Kuo* . (2022). Identifying the critical factors for sustainable marketing in the catering: The influence of big data applications, marketing innovation, and technology acceptance model factors. Journal of Hospitality and Tourism Management, Vol. 51, pp. 11-21(IF=9.35)(*Corresponding Author)	

	<p>3. Chia-Chi Lee, Shih-Yun Kuo, Shih-Yu Lee, Huang-Hsiung Hsu, Kuei-Tien Chou, Tung-Li Mo, Chung-Pei Pien, <u>Ya-Ting Kuo</u>, En-Yu Chang, Kuan-Chun Huang, Ling-Ju Hsu, Yi-Meng Chao, Hui-Tsen Hsiao, Ming-Cheng Chang. (2024). Evaluating corporate climate risk assessment results: Lessons learned from Taiwan's top 100 enterprises. <i>Climate risk management</i>, 46, 100668.</p>
研討會論文	<ol style="list-style-type: none"> 1. Chou, Shihyu, & <u>Kuo, Ya-Ting</u>. (2016). The Linkage Between Strategic Competitive Capabilities and the Relationship Quality: A Combined View of RBV and RM. 201 (38th) ISMS Marketing Science Conference, June 16-18, 2016, Shanghai, China 2. Horng, J-S., <u>Kuo, Ya-Ting</u>, Tsai, C.-Y., & Chung, Y.-C. (2017). The impact of Ethical leadership on Corporate Social Responsibility: a perspective of hospitality, and tourism employees. Proceedings of 2017 15th APacCHRIE Conference, May30 -Jun 2, Nusa Dua, Bali, Indonesia. 3. Horng, J-S., & <u>Kuo, Ya-Ting</u>. (2017). The impact of ethical leadership on employee perception of Corporate Social Responsibility. International Conference on Hospitality, Tourism and Leisure - Sustainable Development, Innovation and Entrepreneurship, 5-6 May, New Taipei, Taiwan. 4. Tsai, C.-Y., Horng, J-S., & <u>Kuo, Ya-Ting</u>. (2018). An Empirical Study of Corporate Social Responsibility in the Hotel Industry in Taiwan", Asia Pacific Tourism Association (APTA) 2018 Annual Conference, July 3-6, Mactan (Cebu), Philippines. 5. Hsieh, Yeu-Sheng , <u>Kuo, Ya-Ting</u>, & Ping-Hung Li. (2019). Family Instability, Future Orientation, and Adulthood Milestone Achievement in Taiwan. The 7th Conference of Taiwan Youth Project at Institute of Sociology, Academia Sinica, April 12-13. 6. <u>Kuo, Ya-Ting</u>, Khor, Chia Keey, & Hsieh, Yeu-Sheng. (2020). Spatial relationship and changes of fertility rate in Taiwan's counties and towns. The 2020 Annual Conference of the Population Association of Taiwan, September 19-20. 7. Yeu-Sheng Hsieh, Chi-Fang Long, & <u>Ya-Ting Kuo</u>. (2020) Wages and returns to education in rural area: Comparison of Southern Taiwan and Non-Southern Taiwan". Seeing the South: 2020 Southern Taiwan Society Seminar", National Sun Yat-sen University, November 6, Kaohsiung, Taiwan. 8. Sheng-Fang Chou, Jeou-Shyan Horng, Chih-Hsing Liu, Tai-Yi Yu, & <u>Ya-Ting Kuo</u>. (2022). The Text Mining of Sustainable Marketing for Restaurants: Current Status, Future prospects, and Research Priorities. International Conference on Hospitality, Tourism, and Leisure: Health, Well-being, and Sustainability, Taiwan. 9. <u>Ya-Ting Kuo</u>, & Kuei-tien Chou. (2022). Manufacturing sector based on TCFD recommendations in Taiwan. Development, Resilience and Recovery: Taiwan and Regional Studies in the Context of Post-Covid and War. National Dong Hwa University, Taiwan. (The 14th Annual Conference on Development Studies)

10. **Ya-Ting Kuo**, & Kuei-tien Chou. (2022). Exploring the application of low-carbon innovation responding to net-zero carbon emissions: Evidence from Taiwanese manufacturing companies. Taiwanese Sociological Association, Taiwan. (Taiwanese Sociological Association)
11. Sheng-Fang Chou, Jeou-Shyan Horng, Chih-Hsing Liu, Tai-Yi Yu, & **Ya-Ting Kuo**. (2023). An Examination Of Innovativeness, Technology, And Brand Equity : A Case Study Of The Taiwan Restaurant Industry. the Asia Pacific Tourism Association Annual Conference (APTA), Chiang Mai, Thailand.
12. **Ya-Ting Kuo**, & Kuei-tien Chou. (2023). Transition risk and credit risk: The effects of the carbon tax on Taiwanese listed companies. National Taiwan Ocean University, 28-29 October, Keelung City, Taiwan (The 15th Annual Conference on Development Studies)
13. Fang-Ying Lin, **Ya-Ting Kuo**, & Kuei-tien Chou. (2023). Challenges of climate-related financial disclosure by Taiwanese companies: A grounded theory analysis. 18-19 November, National Taipei University, New Taipei city, Taiwan. (Taiwanese Sociological Association)
14. Ling-Ru HSU, Fang-Ying Lin, **Ya-Ting Kuo**, & Kuei-tien Chou. (2023). Taiwan's industry transition towards net-zero: evidence from the paper industry. 18-19 November, National Taipei University, New Taipei City, Taiwan. (Taiwanese Sociological Association)
15. Chung-Pei Pien, **Ya-Ting Kuo**, & Kuei-tien Chou. (2023). Who Drives Corporate Renewable Energy Initiatives? Evidence from a 2022 TCFD Survey Among Taiwanese Companies. 4-5 November, Kanto Gakuin University, Yokohama, Japan. (ISESEA-9)
16. **Ya-Ting Kuo**, & Kuei-tien Chou. (2023). Toward better just transition: the impact of perception of employees on attitude towards just transition in high-carbon emission manufacturing industries. 4-5 November, Kanto Gakuin University, Yokohama, Japan. (ISESEA-9).
17. Yi-Meng Chao, Hui-Tsen Hsiao, Ling-Ru Hsu, **Ya-Ting Kuo**, & Kuei-Tien Chou. (2023). Factors, pressures, and barriers driving large manufacturing industries to adopt renewable energy: a preliminary examination of key emission enterprises in Taiwan. 4-5 November, Kanto Gakuin University, Yokohama, Japan. (ISESEA-9).
18. Kuo,Ya-Ting. (2024). Integrating TCFD Framework into Sustainable Hospitality: An Exploration of Listed Firms in Taiwan. International Conference on Hospitality, Tourism and Leisure: Technology, Innovation, and Sustainability (ICHTL). 10-11 May, Shih Chien University, Taipei, Taiwan.
19. Fang-Ying Lin, Kuo,Ya-Ting, & Kuei-Tien Chou. (2024). Discussing green knowledge acquisition and sharing strategies for Taiwanese companies to conduct climate-related financial disclosure assessments. 2024 Management Innovation Conference: Frontier of Technology, Intelligence and Analytics. 13-14 October,

	<p>Pusan National University, Busan, Korea.</p> <p>20. Kuo,Ya-Ting, & Kuei-Tien Chou. (2024). Assessing the Impact of Employee Task Changes in Carbon Reduction Initiatives on Corporate Net-Zero Objectives-An Event System Theory Perspective. 8th Annual SRA-E Benelux Conference, Ministry of Climate and Green Growth, 22 October, Hague, Netherlands.</p> <p>21. Kuo,Ya-Ting, & Kuei-Tien Chou. (2025). Towards Net-Zero: How Taiwanese Manufacturers Implement Low-Carbon Innovation. ESREL SRA-E 2025 Conference, 15-19 June, University of Stavanger, Norway.</p>
擔任國內、外專業期刊評審	<p>International Journal of Contemporary Hospitality Management (SSCI; Q1)</p> <p>Journal of Hospitality Marketing and Management (SSCI; Q1)</p> <p>International Journal of Hospitality & Tourism Administration (SSCI; Q1)</p> <p>Journal of Hospitality and Tourism Management (SSCI; Q1)</p>
專業證照	<ol style="list-style-type: none"> 1. ESG 永續助理管理師認證證書 2. ESG 永續助理管理師認證輔導資格證 3. CEPT 跨境電商認證證書 4. ISO14064-1 主導查證員國際證照（法國 AFNOR） 5. ISO14067 主導查證員國際證照（法國 AFNOR） 6. ISO14068-1 碳中和主導查證員國際證照（法國 AFNOR）

114/7/6 修訂